



**Marketing, Branding, Advertising and Digital Agency - \$450,000**

This business is a well established and very profitable marketing consultancy and brand specialist, backed by a full service advertising and digital agency. It works internally and externally with organisations building long term brand integrity and equity that contributes to their client's business and share value. They offer integrated services to deliver on the strategies recommended. Many of the clients have been with the business for several years and with key clients well established on annual plans and on retainers. The business services national and international clients with the majority of clients based in Perth, Western Australia. Some of the businesses are Perth or WA operations only, whilst others are national or located in the Eastern States and overseas. The client base comprises a diverse range of industries including mining, property, manufacturing, retail, government, financial and professional services.

The business has been in operation for many years, and has a senior team of specialists with long serving tenures. With well-established networks, the business has built a highly respected reputation as an excellent operator in the industry and the Vendor feels that the business has further scope for further development with its well-received service models. All intellectual property is well documented, and is backed by developed templates, spreadsheets, procedures and training material which forms part of the business assets being acquired.

Their strength is in delivering highly integrated services with core services include the development of Marketing and Communications strategy, branding and corporate identity, advertising and media planning, public and investor relations, market research and feasibility studies, internal communications and engagement strategies, recruitment marketing, production of marketing collateral, website development and full digital strategies including SEO, SEM, SSM and EDM.

## Price

SOLD

### Property Type

business

### Agent Details

Catherine Jones & David Screaigh -  
(08) 9409 2266

## Office Details

Zircorn Business Brokers  
(08) 9409 2266



**ZIRCOM**  
Business Brokers

This is an excellent opportunity to acquire a full service strategic marketing and advertising agency. This business is of good scale with turnover in the vicinity of \$1m and would be suitable for a bolt on to an aligned company with an interest in entering this field or a company already operating in this industry wanting to grow by acquisition and/or develop a stronger presence in Western Australia or acquiring added services. It could also be an opportunity for an experienced Corporate Executive or Sales and Marketing Director wishing to commence business at a reasonable and profitable scale.

We have an Information Memorandum available which interested parties can have access to after signing a confidentiality agreement. For further information contact the Zircom Office on (08) 9409 2266 or submit enquiry form.